

Beasley

Advertiser: AMERICA FIRST LEGAL
 Order #: 193273827998
 Contract #: 404034
 Date Entered: 10/06/2022
 Last Modified: 10/07/2022
 Product: 3598
 Salesperson: Katz Philadelphia
 Billing Cycle: Broadcast Standard
 Estimate #: 3598

KATZ MEDIA GROUP
 125 W. 55th St. 3rd Floor
 New York, NY 10019

Order Date Range: 10/07/2022 through 10/23/2022 (3 weeks)
 Media Outlets: WDMK-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/07/22-10/07/22	WDMK-FM	06:00AM-10:00AM	60	--	--	--	--	X	--	--	2	330.00	2	660.00
	ISSUE														
2	10/07/22-10/07/22	WDMK-FM	10:00AM-03:00PM	60	--	--	--	--	X	--	--	2	290.00	2	580.00
	ISSUE														
3	10/07/22-10/07/22	WDMK-FM	03:00PM-07:00PM	60	--	--	--	--	X	--	--	2	350.00	2	700.00
	ISSUE														
4	10/08/22-10/22/22	WDMK-FM	06:00AM-10:00AM	60	--	--	--	--	--	X	--	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														
5	10/08/22-10/22/22	WDMK-FM	10:00AM-03:00PM	60	--	--	--	--	--	X	--	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														
6	10/08/22-10/22/22	WDMK-FM	03:00PM-07:00PM	60	--	--	--	--	--	X	--	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														
7	10/09/22-10/23/22	WDMK-FM	06:00AM-10:00AM	60	--	--	--	--	--	--	X	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														
8	10/09/22-10/23/22	WDMK-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	X	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														
9	10/09/22-10/23/22	WDMK-FM	03:00PM-07:00PM	60	--	--	--	--	--	--	X	10	0.00	30	0.00
	ISSUE														
	-- CANCELED --														

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WDMK-FM	6	0	0	0	\$1,940.00	\$291.00	\$1,649.00
Totals	6	0	0	0	\$1,940.00	\$291.00	\$1,649.00

Total Charges: \$1,940.00
 Agency Commission: \$291.00
 Total Net: \$1,649.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$1,940.00	\$1,649.00
Totals		\$1,940.00	\$1,649.00

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

RE: [EXTERNAL] America Legal First

Donley, Brian <Brian.Donley@Katzmedia.com>

Fri 10/7/2022 2:21 PM

To: Matthew Cowper <Matthew.Cowper@bbgi.com>; McGee, Patrick <Patrick.McGee@Katzmedia.com>

Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>

Hey,

We understand – we appreciate the efforts to have this cleared. Unfortunately, the client does not have an alternate spot and will not entertain proposed changes/modifications. We'll give notice to the buyer and seek revisions this afternoon.

Sorry we couldn't make this work.

Brian Donley

Vice President, Sales

Katz Radio Group

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

Brian.Donley@Katzmedia.com

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.
National Influence.



Diversity
Equity and
Inclusion

From: Matthew Cowper <Matthew.Cowper@bbgi.com>

Sent: Friday, October 7, 2022 2:04 PM

To: Donley, Brian <Brian.Donley@Katzmedia.com>; McGee, Patrick <Patrick.McGee@Katzmedia.com>

Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>

Subject: [EXTERNAL] America Legal First

Brian and Pat,

We need cancellations for these orders in Philly and Detroit. We spoke with Beasley legal and here is what they said:

- The substantiation is inadequate to support the claims being made in this issue spot and should not run as is
- Not in the best interest of our company and our listeners

Unless we can get a seriously toned-down version of this spot, it needs to be cancelled.

Please advise?

Matt



TOMORROW'S MEDIA COMPANY TODAY

Matthew Cowper
Vice President of National Sales

Office: 610-771-9628
Mobile: 610-659-8974

3033 Riviera Dr, #200
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www.bbgi.com

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